

The Way You Look Tonight Guitar Tab

Sabine Zange

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web for example if a company has 10 product lines and each line has 3 products then length is 10 3 30 length of the product mix refers to the total number of products in the mix if a company has 5 product lines and 10 products under each product lines the length of the mix will be 50 5 x 10 product mix consistency

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web jan 11 2023 a product line is one line of similar products that are sold within a company whereas a product mix is the combined total of all the product lines sold in a company what is a product mix every product that a company creates

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qualities they both involve items created and sold by a company for consumers in addition in order to have a product mix a

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web the product mix is the total range of product lines and types a company has on sale for its customers major elements of a product mix a company s product mix contains four main components length the range of products available in a particular product line breadth the number of product lines under a company *what is a product mix definition*

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web the product mix refers to the set of different product lines or product types you produce the market mix includes the products your company offers through major distribution channels or products you offer through subsidiary brands or companies

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assortment a product mix consists of various product lines for example samsung offers mobiles t v s a c s washing machines etc

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because they function in a similar manner and sold to the same customer groups are marketed through these same types of outlets fall within given price range

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web a product line is a part of the product mix but on the other hand product mix covers all aspects concerning products including product line some factors impacting product line are brand target audience price range etc

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range of similar products or services introduced and sold by the same company to make it clear simultaneously a product mix also called product assortment is considered the full assortment of all products introduced to its clients hence both product lines and individual products will form a product mix

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web sep 7 2021 product mix also known as product assortment refers to the total number of product lines that a company offers to its customers the product lines may range from one to many and the company may have many products under the same product line as well all of these product lines when grouped together form the product mix of the

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web in simple words the product mix is the amalgamation of all the product

lines a firm has under it the deeper and wider a product mix is the more products a company can offer which will ultimately lead to more reach but what exactly is the difference between a product line product mix

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that are similar or complementary for example domino s sells crunchy thin handmade pan brooklyn style and gluten free crust along with its hand tossed pizza crust as a part of a product line a product mix contains all the products that a company sells

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product mix aims to cater to a wide range of customer needs across different market segments in a product line products are related and have common features benefits and uses conversely in a product mix products may or may not be similar to one another because of a wide range of categories